



SUMMIT 2012

**Tuesday
 October 23, 2012**
 Augusta Civic Center

Come meet at the
 intersection of Maine's
 economy, environment
 and communities.

Register online at
www.growsmartmaine.org

SUMMIT 2012 ECONOMY, ENVIRONMENT, COMMUNITY

The GrowSmart Maine-Brookings Report, *Charting Maine's Future*, changed the way Mainers think about the state's future. It reminded us of all the things that make Maine special and suggested ways in which we can improve Maine's economy without sacrificing our unique qualities. It emphasized the necessary connection between the economy, our working and natural environment and our communities.

Join us at Summit 2012 to learn what's being done across the state to advance the vision articulated in *Charting Maine's Future* and to discuss the priorities for the future.

"Maine's most valuable asset continues to be its unique brand, its beautiful and productive landscapes, vibrant downtowns and resourceful people. Maine's potential lies in connecting the three."

*Bruce Katz,
 Brookings Institution
 July 2012*

Sponsors



Interested in sponsoring this year's Summit?
 Please contact Mary Mayo,
 our Development Director, at 699.4451

KEYNOTE SPEAKERS

Bruce Katz, Vice President, The Brookings Institution
 Bruce Katz is a vice president at the Brookings Institution and founding Director of the Brookings Metropolitan Policy Program, which aims to provide decision makers in the public, corporate and civic sectors with policy ideas for improving the health and prosperity of cities and metropolitan areas. Bruce regularly advises federal, state, regional and municipal leaders on policy reforms that advance the competitiveness of metropolitan areas in topics critical to the next economy, including fostering innovation, taking advantage of the clean economy, growing exports, and creating broad-based opportunity. He counsels on shifting demographic and market trends as well as on policies that are critical to prosperity and new forms of governance.

Evan Richert, Principal at Richert Planning
 Evan Richert is the Principal of Richert Planning and among his clients is the Town of Orono, for whom he serves as Town Planner. From 1995 to 2002, Evan served as Director of the Maine State Planning Office. He also chaired the cabinet-level Land and Water Resources Council, the Land for Maine's Future Board, and represented Maine on the international Gulf of Maine Council on the Marine Environment. Prior to his appointment to the State Planning Office, Evan was co-owner and president of Market Decisions, Inc., and was Planning Director for the City of South Portland. He was the founding president of the Gulf of Maine Ocean Observing System and has served on the boards of directors of Maine Coast Heritage Trust and GrowSmart Maine. He recently retired from the Muskie School of Public Service at USM, where he taught graduate courses in land use planning and directed research projects on the Gulf of Maine.

SCHEDULE

7:30 - 8:30am	Registration
8:30 - 8:45am	Welcome
8:45 - 9:45am	Keynote Speaker, Bruce Katz, Vice President of the Brookings Institution
9:45 - 10:15am	<i>Charting Maine's Future - Making Headway</i>
10:30 - 11:45am	Morning Breakout Sessions
12:00 - 1:00pm	Lunch and Networking
1:00 - 1:30pm	Evan Richert - "Changes in Maine Since 2006"
1:30 - 2:15pm	"Navigating the Intersection - Maine Successes" Panel discussion with Auburn Mayor Jonathan LaBonte, Bangor Mayor Cary Weston, Eastport City Manager Jon Southern and Portland Economic Development Director Greg Mitchell.
2:30 - 3:45pm	Afternoon Breakout Sessions
4:00 - 4:30pm	Films - "Charting Maine's Future - Why the Collective Impact of Our Work Matters to Maine"
4:30 - 5:00pm	Reception



Summit 2012 Breakout Sessions

Challenge Statement

Morning Session: 10:30 - 11:45am

Afternoon Session: 2:30 - 3:45pm

REGISTRATION

Name _____

Mailing Address _____

Billing Address _____

Email _____

Phone _____

I would like to attend this Morning Session : _____

I would like to attend this Afternoon Session : _____

- Member Rate \$75
- Student Rate \$75
- Basic Rate \$100

Online registration and memberships available at www.growsmartmaine.org

Payment credit card # _____

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Checks/Visa/MC/Amex accepted.

Mail to:
GrowSmart Maine
415 Congress Street, Suite #204, Portland, ME 04101

Questions?
207.699.4330 or info@growsmartmaine.org



SESSION 1

SESSION 2

SESSION 3

SESSION 4

SESSION 5

SESSION 6

SESSION 7

SESSION 8

SESSION 9

SESSION 10

Repurposing of existing resources within our communities strengthens our economy while drawing development pressure away from our working and open landscapes. Sometimes it's an historic building and sometimes an entire community!

On the Path to Community Improvement
Moderator: Greg Paxton, Maine Preservation | Panelists: Hugh French, Eastport; Toby Parkhurst, Augusta; TBD: Dover Foxcroft
Three communities share the great success of a revitalized downtown achieved by redeploing their most valuable asset – their existing tax base.

Brunswick Landing: A Smart Growth Success
Moderator: Frank O'Hara, Planning Decisions | Panelists: Steve Levesque, Midcoast Regional Redevelopment Authority; Jim Detert - Molnlycke Health Care; Peter Eichleay - Flight Level Aviation
This mixed-use development project is a success in integrating major property assets into the local community and the regional economic fabric while maintaining a strong environmental perspective right on the coast of Maine.

Maine's heritage industries are based in our natural resources. Farming, fishing, and forestry businesses are innovating to ensure they thrive and Maine communities are adapting to support them.

Forestry Across the State
Moderator: Tom Doak, SWOAM | Panelists: Keeping Maine's Forest: Tom Rumpf, The Nature Conservancy; Patrick Strauch, Maine Forest Products Council; Sherry Huber, Maine Tree Foundation; Kennebec Woodland Partnership
Amanda Mahaffey, Kennebec Woodland Partnership; Theresa Kerchner, Kennebec Valley Land Trust: Andrew Shultz, Maine Forest Service
Maine's forests must maintain both their environmental and economic integrity. Two groups demonstrate successful initiatives across the state.

Farming and Fisheries: Adapting Traditions
Moderator: Hon. Dennis Damon | Panelists: Hon. John Piotti, Maine Farmland Trust; Kathy Howell, Machias Area Chamber of Commerce; Amber Lamke, Skowhegan Food Hub; Glen Libby, Port Clyde Fresh Catch CSF
Farmers and fishermen are adapting to a new economy with innovative marketing strategies. Municipalities support their efforts with specific strategies and outreach efforts recognizing the many values of these natural-resource based businesses to the community.

Maine has always built economic and community strength on our uniquely beautiful environment. What are the historic and emerging trends?

Maine's Summer Phenomenon: A Season of Challenges and Opportunities
Moderator: TBD | Panelists: Dina Jackson, Androscoggin Valley Council of Governments; Rob Snyder, The Island Institute; Mary Ellen Deschenes, Maine Summer Camps; Stuart Kestenbaum, Haystack Mountain School of Crafts
Maine's summer visitors bring a welcome infusion of cash each summer, while potentially overwhelming our unique natural resources. Maine must determine strategies that best provide the accommodations for our summer visitors while minimizing the detrimental impacts on our communities.

Native Tribes in Maine: Building Upon The Natural Confluence of Environmental, Economic & Community Values
Moderator: Susan Hammond, Four Directions Development Corporation | Panelists: Representatives of the Houlton Band of Maliseet Indians, the Aroostook Band of Micmac, the Passamaquoddy Tribe of Indians and the Penobscot Nation
Tribal communities have been practicing smart growth and the respectful use of natural resources for generations. Hear examples of successful environmental preservation and development projects that strengthen local economies, enhance community well-being and extend these traditions well into the future.

Community planning is designing growth in a way that utilizes existing infrastructure, strengthening existing communities and conserving open spaces.

Building Community: From Planning to Policy
Moderator: Jane Lafleur, Friends of Midcoast Maine | Panelists: Delilah Poupore, Biddeford; Robin Mayer, Damariscotta; Carol Billington, Standish; Jarita Sadler, Gardiner
Community Planning is designing growth in a way that uses existing infrastructure, strengthens existing communities and conserves open spaces. Four towns will describe the approaches used in their communities to move from planning to policy, building community along the way. The most surprising lesson learned is that often the outcome is different than expected at the start but it still works to build a stronger community.

Along the Highway Strip
Moderator: Rich Roedner, Town of Topsham | Panelists: Lynne Seeley, ReEnvisioning the Highway Strip; Kat Beaudoin, Gateway 1; Sarah Devlin, Maine Turnpike Authority
Planning for growth along the roadside between our downtowns will result in meeting market demand while respecting the unique contributions of our communities and open space.

Finding the balance of property owner and community interests results in resilient communities, protected and productive unique natural assets and a stronger economy.

Community Land Use: Towns Take on the Challenge
Moderator: Tom Abello, The Nature Conservancy | Panelists: TBD: Farmers and USDA rules ; TBD: Vernal Pools; Steve Kahl, Sewall Company
Municipalities recognize that they can improve regulatory process for well-planned growth while protecting the natural assets in their community.

Regional and Statewide Planning
Moderator: Mary Ann Hayes, Maine Rural Partners | Panelists: TBD: LURC; TBD: State Planning Office/Land Use Planning Team; Bill Whitten, Cumberland County
Maine's regulatory environment is changing on state and regional levels. Learn the latest on efforts to become effective regional service providers.

Maine is building its economy on a solid foundation of place-based assets, research and development and a skilled, engaged workforce.

Mobilize Maine: Asset-based Regional Economic Development
Moderator: Mark Ouellette, Mobilize Maine | Panelists: Bob Clark, Northern Maine Development Commission; Caroline Paras, Greater Portland Council Of Governments; Mike Aube, Eastern Maine Development Commission; Paul Schumacher, Southern Maine Regional Planning Commission
Led by the state's Economic Development Districts, Mobilize Maine is a proactive approach to revitalizing the economy by drawing on regional assets.

Emerging Trends in Technology Investments
Moderator: Charlie Emmons, Finance Authority of Maine | Panelists: David Erb, Tex Tech; John Burns, Small Enterprise Growth Fund; Jake Ward, University of Maine
Maine is investing in job-creating innovation in promising scientific and technical disciplines.

Maine businesses succeed with access to private and public capital. When we target these investments where Maine has a unique competitive edge, we establish sustainable prosperity.

Communities Using Public Funds to Leverage Private Sector Investments.
Moderator: Judy East WCCOG | Panelists: Jim Nimon, Sanford Goodall Mill; Jeff Hewett, Town of Skowhegan; D'arcy Main-Boyington, Director of Economic Development at City of Brewer
TIFs, CDBG grants, brownfield cleanup funds; learn how Maine communities are leveraging private-sector investments with public funds.

Private Sector Capital for Public Good
Moderator: John Moore, Bangor Savings Bank | Panelists: Charlie Spies, CEI Capital Management, LLC; Greg Paxton, Maine Preservation; Rex Bell, Northland Enterprises, LLC; Josh Benthien, Northland Enterprises, LLC
Learn how everyone wins with the use of private funds to promote public benefits.

Maine succeeds when we make connections across communities.

Communication, Collaboration and Collective Impact
Moderator: Roger Millar, Smart Growth America | Panelists: Jessie Seymour-Perkins, Bethel Area Nonprofit Collaborative; Susan Corbett, Mighty Women of Washington County; Roxanne Eflin, Maine Downtown Coalition
Making connections across our workday boundaries increases the impact of all individual efforts.

National Initiatives with Statewide Impact
Moderator: Geoff Anderson, SGA | Panelists: Linda Silka, Margaret Chase Smith Policy Center; Carol Morris, Sustain Southern Maine; Ryan Pelletier, HUD Sustainable Communities: Washington/Aroostook Co.
Maine is participating in national efforts to increase the impact of individual work. Come learn about the Sustainable Science Initiative to connect the work of university and college workers with communities and HUD Sustainable Communities Initiative to create broad-based regional economic development plans.

Growth patterns change over time, impacting our communities, environment and economy. How do we prepare for the changes occurring now?

Meeting Today's Need in Housing
Moderator: Dana Totman, Avesta Housing | Panelists: Erin Cooperider, Community Housing of Maine; TBD: Maine Housing; Sen. Chris Rector
Increasingly, our supply of housing is at odds with what today's population demands. How do government policies and private sector financing affect our housing supply and what can we do to ensure that Maine communities have appropriately diverse housing?

Downtowns are Cool Again
Moderator: Ed Cervone, Maine Development Foundation | Panelists: Kim Ballard, Project Canopy; Fletcher Kittredge, Great Works Internet; TBD: New Populations
Demographics suggest a shift toward residential market demand in Maine's downtowns. Are our downtowns ready?

What's on the horizon at the intersection of Maine's economy, community, environment?

21st Century Infrastructure
Moderator: Hon. Ken Fletcher | Panelists: Tom Welch, Maine Public Utilities Commission; Phil Lindley, ConnectME; Tim Johnston, Summit Utilities
Key decisions today will impact our economy, environment and communities. What's ahead in broadband, natural gas lines and transmission lines for renewable electricity sources?

Transportation Infrastructure
Moderator: Sean Mahoney, Conservation Law Foundation | Panelists: Peter Mills, Maine Turnpike Authority; Patricia Quinn, Northern New England Passenger Rail Authority; Nancy Grant, Maine Bicycle Coalition
Who pays for it? How does it impact on our land use patterns? Why does it matter?

