NICE TO MEET YOU

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THE HEALTHY BUILDINGS MOVEMENT
WELL IS FOR PEOPLE
We spend approximately 90% of our time indoors, and our environment is the largest determinant of our overall health.

That means our health begins at home – and at work, and in all of the spaces we frequent on a daily basis.
Our environment is changing how we live.
Changing Views
Changing

FOOD PRODUCTION
AND SOURCES
Changing how we GET AROUND
The buildings where we **LIVE, WORK, LEARN & RELAX PROFOUNDLY** impact our health, well-being & productivity
WHAT DETERMINES THE STATE OF HEALTH?


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THE ULTIMATE GOAL OF OUR BUILDINGS & COMMUNITIES:
TO CREATE A POSITIVE HUMAN EXPERIENCE.
INVEST IN PEOPLE FOR RETURN ON INVESTMENT

90% SALARY/BENEFITS

9% RENT/OPERATIONS

1% ENERGY

BETTER BUILDINGS ARE WELL

OUR STANDARD
The premier global standard for healthy buildings.

YOUR COMMUNITY
Join the movement with the WELL AP credential.
GET TO KNOW WELL
BETTER BUILDINGS

WELL positions building design and operations as agents of public health.

WELL measures, verifies and monitors building features that impact health and well-being.
PEOPLE + PLANET

WELL works in conjunction with global green building rating systems to enhance building performance for human health and our environment.
DEVELOPMENT OF WELL

2014
IWBI launches the WELL Building Standard™ after a six-year, expert peer review process that spanned three phases: scientist, practitioner and medical.

2017
With the debut of the WELL Community Standard™ pilot, IWBI expanded its scope to set a new global benchmark for healthy communities at the district-scale.

2018
Condensing learnings from WELL users, project outcomes and the latest research, IWBI rolls out the WELL v2™ pilot. The next version of WELL represents a new paradigm for supporting human health through better buildings.
WELL IS HOLISTIC

BEHAVIOR

PEOPLE

OPERATIONS

DESIGN
15% Average participation in corporate wellness offerings

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100% Participation in a WELL Certified space

Estimates based on 3,135,477 square metres, 300,000 employees and 250 workdays. Cost represented is for certification fees only and does not include potential consulting or hard costs.
“Health is a state of complete physical, mental, and social well-being, and not merely the absence of disease or infirmity.”

-The World Health Organization
A Comprehensive Approach to Well-Being

Air
Water
Nourishment
Light
Movement
Thermal Comfort
Sound
Materials
Mind
Community
THE ISSUE

In the most recent Global Burden of Disease study, household air pollution was rated as the tenth most important cause of ill health for the world’s population.¹

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Experience high-level indoor air quality across a building’s lifetime.

- Performance metrics
- Ventilation and operable windows
- Filtration
- Construction pollution management
- Source of concern protection
- Smoking ban
- Maintenance and operations
- Microbe and mold control
WATER

THE ISSUE

People who mistrust the safety of their water can be more likely to have lower intake of water and higher intake of sugar-sweetened beverages.

Access to high quality drinking water and water management.

- Performance metrics
- Legionella control
- Treatment
- Drinking water promotion
- Moisture management
- Handwashing
THE ISSUE

Poor diets are the second-leading risk factor for mortality and morbidity globally, accounting for 8% of all deaths and contributing to an estimated 9.6% of the global burden of disease.¹

Encourage better eating habits by creating food environments where the healthiest choice is the easiest choice.

- Fruits and vegetables
- Nutritional transparency
- Ingredient restrictions
- Portion management
- Accommodating special diets

- Food advertising and education
- Mindful eating spaces
- Food preparation guidelines
- Food production and sourcing
THE ISSUE

Disruption or desynchronization of the body’s circadian rhythm has been linked with obesity, diabetes, depression and metabolic disorders.¹⁻⁶

Benefit from daylight and lighting systems designed to increase alertness, enhance experience and promote sleep.

- Occupant controls
- Visual acuity
- Circadian lighting design
- Glare control

- Daylighting access
- Visual balance
- Light quality
- Light exposure and education
THE ISSUE
Data from 146 countries representing about 93% of the global population, shows that nearly a quarter of the adult population are physically inactive.¹

Promote active living through environmental design strategies, policies and programs.

- Active buildings and communities
- Ergonomics
- Active furnishings
- Movement and circulation
- Active commuting
- Site planning and selection
- Physical activity space
- Physical activity promotion
- Self-monitoring
THE ISSUE

Thermal comfort is ranked as one of the highest contributing factors influencing overall satisfaction in buildings.¹

Maximize your productivity through improved HVAC system design and by meeting thermal preferences.

- Performance metrics
- Thermal zoning
- Individual controls
- Radiant thermal comfort
- Ongoing monitoring
- Humidity control
THE ISSUE

Sound within an enclosed space from sources such as HVAC equipment, appliances and other people has been shown to hinder productivity, focus, memory retention and mental arithmetic.1-7

Improve your experience with optimal acoustical comfort parameters.

- Performance metrics
- Mapping
- Barriers
- Absorption
- Masking
THE ISSUE

An estimated 95% of chemicals largely used in construction lack sufficient data on health impacts.¹

Reduce human exposure to hazardous building materials.

- Lead, Asbestos, PCB and Mercury safety
- Outdoor structures
- Waste management
- Site remediation
- Pesticide use
- Cleaning products and protocols
- VOC reduction
- Long-term emission control
- Enhanced material precautions
- Material transparency
THE ISSUE

Over 30% of adults will experience a mental health condition during their lifetime.\(^1\) Depression alone is the single largest contributor to global disability.\(^2\)

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Support cognitive and emotional health through design, technology and treatment strategies.

- Access to nature
- Focus support
- Sleep support
- Business travel
- Tobacco prevention and cessation
- Substance use education and service
- Opioid emergency response plan
THE ISSUE

Many people around the world still struggle with access to basic health services, and access varies based on factors including ethnicity, gender identity, disability status and residential location.¹

The design and function of built spaces can contribute to health disparities. Yet many environments are not designed with consideration of people with diverse abilities and priorities.

Establish inclusive, integrated community through social equity, civic engagement and accessible design.

- Community immunity
- New parent and family support
- New mother support
- Civic engagement
- Organizational transparency
- Accessible and universal design
- Bathroom accommodations
- Emergency preparedness
- Community access and engagement
LIVING WELL: MULTIFAMILY RESIDENTIAL

FOR RESIDENTS

• Health-focused environment
• Positive impact on health
• Improved energy and quality of sleep

FOR PROPERTY

• Recognition and market differentiation
• Increase in value
THE WELL COMMUNITY STANDARD™ PILOT

The premier global standard for supporting health and well-being through inclusive, integrated and resilient communities.
ENTERPRISE COMMUNITY PARTNERS & IWBI

ADVANCING HEALTH THROUGH AFFORDABLE HOUSING

Creating a streamlined criteria, blending planetary and human health strategies into a single framework for affordable housing.
THE GLOBAL WELL MOVEMENT

3,824 WELL PROJECTS

456MM SQUARE FEET

58 COUNTRIES

9,056 WELL APs

*As of October 15, 2019