

MISSION

The mission of GrowSmart Maine is to build lasting prosperity without sacrificing the quality of life that defines Maine.

ROLE

- 1 Raise awareness and support of smart growth principles and connect Mainers with the resources, methods, and tools to manage growth and change in their communities.
- 2 Provide leadership by facilitating meaningful and informed conversations among diverse voices to arrive at common sense solutions.
- 3 Advocate for policies, projects, and programs that allow Maine's economy to grow and prosper while conserving and enriching Maine's beautiful and productive natural spaces.

VISION

A sustainable future of Maine is based on rural, suburban, and urban communities striving to achieve the following:

A STRONG SENSE OF IDENTITY

- Communities that are livable, stable, and inspire pride
- Communities that adopt smart growth principles for planning
- Communities that value long-term self-sufficiency

EQUITY AND OVERALL WELL-BEING

- Residents have opportunities to live and work in Maine
- Industries are stable, responsible, and adaptable
- Local economies are capable of supporting all community members

RIGHT-SIZED AND WELL-MAINTAINED INFRASTRUCTURE

- Reliable energy and utilities, including broadband internet access
- Local food and water sources are valued and accessible
- Transportation options meet the needs of all ages and income levels

PROTECTED NATURAL ENVIRONMENT + CLIMATE

- Policies and development strategies address climate change
- Natural resources are valued, accessible, and well managed
- Communities and citizens practice natural resource stewardship

INCLUSIVE AND EFFECTIVE CIVIL ENGAGEMENT

- Collaboration among various sectors / organizations / governments
- Citizen awareness and support of smart growth principles
- Diversity of voices is encouraged



STRATEGIC PLAN

2020-2025

THE STATE OF MAINE

Mainers Will Appreciate and Practice Smart Growth

ENGAGEMENT

Making Headway in Your Community & Energy Efficiency Toolkit

EVENTS

Smart Growth Workshops & Annual Summit

PARTNERSHIPS

Maine Alliance for Smart Growth & Maine's State Rural Development Council

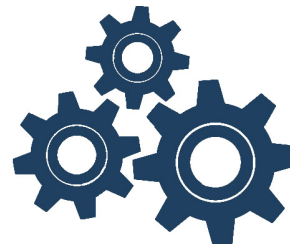
ADVOCACY

Local, State, & Federal level



THE ORGANIZATION

GrowSmart Maine Will Be A Strong and Stable Organization with Capacity to Grow



FUNDING

Increase revenue and diversify funding

MEMBERSHIP

Representation should be inclusive

CAPACITY

Right-sized organization for sustainability and impact

INFRASTRUCTURE

Build upgrades into annual budgets for equipment, software, and training

COMMUNICATIONS

Raise awareness and support through sharing goals, strategies, and successes